

# MIMS matters

## Welcome to our Spring Edition



**Robert Best**  
 CEO & Executive Director  
 MIMS Australia Pty Ltd  
 MIMS New Zealand Ltd  
 eHealthWise Services Pty Ltd

On behalf of my MIMS and eHealthWise teams, I would like to welcome our readers, partners and customers to our MIMS Matters Spring Edition.

Our winter edition covered a number of areas, particularly around the launch of our new Content Management System (CMS) and the changes we embraced to evolve from a publishing business for over 50 years, into an agile and dynamic provider of content to service the needs of healthcare professionals. During winter, we held numerous strategic workshops with combinations of Customers, Software Vendor Partners and Industry Stakeholders in order to discuss, collaborate and align our 2018-2020 product development roadmap with the needs of the marketplace across Australia and New Zealand.

We also discussed how our new CMS will provide us with greater flexibility allowing for consistency to deliver data to our Users at the point of care. With approximately 85 Software Vendor partners and thousands of Customers across Australia and New Zealand, they all depend and rely upon MIMS to provide a range of data products that suit their needs within their specific point of care environment. Therefore, as a market leader who provides information around drugs, medicines and clinical decision support, it is incumbent on us to ensure that we provide and maintain the best up-to-date knowledge of information to our Partners and end users.

As we head into Q4 of 2017, we have commenced working through customised data structures and content for our vendor partners and end users, with a focus on our core health verticals and extensions into new health modalities. This momentum over winter has been building, and we hope to make some further announcements across these areas in early 2018.

To continue with growth and delivery across our strategic plans, we are working through some M&A opportunities that will enhance our MIMS presence within the Australian and New Zealand markets – the pursuit of these opportunities are

part of our growth plan, and we are encouraged with the recent progress made in this area...we hope to make some announcements within the coming 6 months, which will outline and explain the strength and breadth of our service offerings to the healthcare market.

### MIMS General Business Update – MIMS Australia, NZ and eHealthWise

The team at MIMS Australia, NZ and eHealthWise attended customer and vendor partner meetings, multiple conferences across Primary and Acute Care industry segments, participating in the Health Informatics Conference (HIC) in Brisbane during August, various Steering Committee groups with the ADHA (Australian Digital Health Agency) around Medications Management and Medications Safety Steering Groups.

During late July, we attended PSA 2017 with a MIMS Stand and we awarded the PSA's Interns of the Year. This was an International flagship event for pharmacists in Australia, attracting over 1,200 delegates and covering various topics around pharmacy innovation. MIMS was delighted to be a part of this professional industry event.

Across in New Zealand, MIMS held productive meetings with; Medicines New Zealand, PHARMAC, NZHIT and numerous Industry Partners and Stakeholders. It was encouraging to discuss and understand how MIMS can continue to add value and provide critical knowledge and information to New Zealand clinicians at the point of care.

Within eHealthWise, we continue to grow our footprint of clients and are delighted to welcome new Customers to the eHealthWise family. The eHealthWise team has also been busy, looking at new product innovation around cross border e-claiming which is a significant issue around Asia. With our MIMS footprint across 13 countries in Asia Pacific, we have held meetings with various industry stakeholders to ascertain if there is an opportunity for cross border e-claiming to be solved.

Spring is now here and without a doubt, the teams across MIMS Australia, New Zealand and eHealthWise are looking forward to some warmer weather!

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## AACP CONPHARM 2017



Dinah Graham, MIMS Australia;  
Dr Natalie Soulsby, Winner;  
Joe O'Malley, Chair AACP and  
Grant Martin CEO, AACP

This year's ConPharm - the 13th Annual Consultant Clinical Pharmacy Seminar - was held at the Hotel Grand Chancellor in Hobart between 16-18 June. MIMS was again a major sponsor and exhibitor at ConPharm. The conference was attended by over 250 delegates who found the program very practical and useful for their daily practice. This year saw a broad range of presentations delivered by a group of regular presenters and several local speakers who contributed their expertise.

ConPharm was a great opportunity for MIMS to spend time with consultant pharmacists and get feedback and ideas on how MIMS can be more helpful in the daily workflow of these pharmacists performing Medication Reviews. MIMS ran a daily survey during the conference on eMIMS use and the three winners were awarded a bottle of Moët each, which proved to be very popular.

Snapshot and we'll publish the full survey in the AACP Newsletter

- Over 70% of responders use MIMS several times a day
- Most Used content is the full product information and the drug interactions
- To those of you who asked to be added to the MIMS Matters Distribution list, we hope you enjoy your first issue

The highlight for MIMS was the presentation of the 2017 AACP MIMS Consultant Pharmacist of the Year award.

This year's winner was Dr Natalie Soulsby from South Australia. Natalie was recognised for her contribution to education and support for pharmacists and pharmacy students, and her dedication to building the clinical knowledge and skills of future practitioners.

Joe O'Malley, Chair of AACP said that MIMS Australia has been a longstanding supporter of AACP and he was delighted that once again MIMS joined with the association to sponsor this award, which recognises outstanding contribution by an accredited pharmacist.

Dinah Graham, MIMS Business Development Director said that presenting this award was the highlight for MIMS Australia and MIMS is very proud to partner with AACP. MIMS has been at every ConPharm except one.

Overall, it was a very well organised and fantastic conference and we had a busy time at our stand. It was great to meet so many of our end users and hear so many positive comments about MIMS.

What words would you use to describe MIMS?

TRUSTED  
RELIABLE  
USEFUL

## PSA17 Conference



Dinah Graham, MIMS Australia;  
Carolyn Glazier, Winner and Seema Khiani, Winner

This year MIMS was again an exhibitor at PSA17 - the flagship annual conference for the Pharmaceutical Society of Australia (PSA). The three-day conference - with the theme of Leading Pharmacy Innovation - was held at the newly-refurbished Hyatt Regency at Darling Harbour in Sydney between July 28-30. The delegates were treated to an inspiring and stimulating program which included a range of engaging panel sessions as well as more than 50 presenters, including international speakers and experts.

PSA17 was a great opportunity for MIMS to spend time with its pharmacy end users and get positive feedback about how much pharmacists value eMIMS in their day-to-day work. It was also great to get feedback around how we can improve eMIMS in the future.

MIMS launched the 'FredNext eMIMS link' at the conference and the delegates were able to get first-hand experience on this new feature at our stand and watch the training video which is now available on our website.

The highlight for MIMS once again was presenting the PSA MIMS Intern Pharmacist of the Year award. This year the judges could not pick one clear winner and the award went to joint winners - the two winners were Carolyn Glazier from WA, and Seema Khiani from ACT/NSW. MIMS is always delighted to sponsor this award which showcases the innovation and excellence of interns. The other state finalists were: Veronica Moss, Queensland; Laura Perry, Tasmania; Robert Scarso, Victoria and Sankit Lalseta, SA/NT.

MIMS Business Development Director Dinah Graham said all the state finalists were "outstanding" and represented a broad cross section of pharmacy practice. "I spoke to some of the interns at the state awards this year and their excitement was palpable; to be able to recognise their outstanding contributions and provide the reward for that gives the entire MIMS Australia team great pleasure."

Overall, the Expo was a great success and MIMS was able to connect and network with their partners and customers.

## Regulatory reforms improving access without compromising safety

For user of  
eMIMSCloud,  
eMIMS Classic and  
MIMS Online

Adverse events can be reporting directly from your software.

A number of major reforms to the regulation of therapeutic goods will soon be implemented. These changes will greatly benefit Australian health professionals and their patients.

In particular, these changes will improve access to therapeutic goods and remove unnecessary red tape. This will strike a balance between supporting consumer choice and ensuring the safe and effective use of therapeutic products.

Following the Australian Government's response to the review into Medicines and Medical Devices Regulation (MMDR), the Therapeutic Goods Administration has been consulting with stakeholders and working towards implementing its recommendations.

A number of these reforms are now nearing implementation including (but not limited to):

- initiatives to enhance post-market monitoring of medicines to ensure that standards of safety and quality are maintained in light of changes that will allow medicines to enter the market sooner (such as the new provisional approval pathway which is currently in development)

- changes to access schemes for unapproved therapeutic goods to simplify processes and help health professionals and their patients get access to these products when clinically appropriate.

Enhanced post-market monitoring initiatives include improvements to Product Information and implementation of a 'Black Triangle' scheme to alert health professionals and consumers when a medicine is newly registered and encourage them to report any suspected adverse events.

Other initiatives related to enhanced post-market monitoring are better use of available data; enhancements to electronic reporting of adverse events; and better collaboration with overseas regulators to share information relating to safety or efficacy.

Health professionals will begin to see these changes early in 2018, with further information to be published closer to that time.

For further information about the MMDR review and upcoming initiatives, visit [www.tga.gov.au/mmdr](http://www.tga.gov.au/mmdr).

## Product Information documents to be updated to make clinical information easier to find

A Product Information (PI) document provides health professionals with a summary of the scientific information relevant to the safe and effective use of a particular medicine.

However, sometimes the current format of PI documents in Australia can make the most useful information for health professionals harder to find than it should be.

The primary function of a PI is as a risk-minimisation tool. The PI informs health professionals of the approved indication(s), dosing regimen(s) including dose adjustment, appropriate patient selection (contraindications), important precautions for use and known adverse effects.

The current PI format requires information on a medicine's pharmacology and clinical trials data to be presented ahead of information relating to the clinical use of the medicine. The critical information for health professionals includes the indications, dosage and administration instructions, contraindications, precautions and adverse events information. In current PIs, much of this information is located in the middle or towards the end of the PI, which can frequently be 20 or more pages long. The proposed changes will bring this important information to the front of the PI document, making it more readily accessible to health professionals.

The TGA has developed the new format in consultation with health professionals, and relevant professional bodies have expressed their support for the changes. In addition, the new format has been developed to align with the formatting requirements of other international regulators, specifically the New Zealand medicines regulator Medsafe and the European Medicines Agency.

### The key changes are:

- the content of the PI is being re-ordered to bring critical clinical information together at the front of the document
- the headings and subheadings have been updated to align with headings used internationally.

The new PI format will be introduced for new medicines approved after 1 January 2018. Existing PI documents will be updated to the new format during a three-year transition period.

Some new subheadings have been added to facilitate harmonisation of the format with that used in New Zealand and Europe. Many currently approved PIs already include content that relates to these headings, for example the effects of the medicine on a person's ability to drive and use machines. For these medicines, this information will now be located in a standardised place in the PI.

## ADHA Strategy Approved by Government



**Australian Government**

**Australian Digital Health Agency**

As a country, Australia is among the top health spenders in the world with an estimated 9.6% of Australian GDP being spent on health as per the Organisation for Economic Co-operation and Development (OECD) 2016 data (OECD.Stat 2017). It is a daily reality that the growing cost of health is becoming economically unsustainable (OECD 2015). One possible avenue of exploration is the increased utilisation of technology to improve health outcomes for Australians.

With many organisations now involved in digital health in some capacity, the Australian Digital Health Agency (The Agency) was formed in 2016 by the governments of Australia “to lead the development of the National Digital Health Strategy...and its implementation”. Since its inception, The Agency has become increasingly aware of these multiple burgeoning pressures on our health system. Through a long and extensive consultation process with invested stakeholders such as consumers, industry and government entities, they have distilled the findings to publish the, recently approved, National Digital Health Strategy for the country.

The vision that The Agency has adopted for Australia’s National Digital Health Strategy is:

“Better health for all Australians enabled by seamless, safe, secure digital health services and technologies that provide a range of innovative, easy to use tools for both patients and providers.”

This vision is to be achieved through the implementation of the following seven Strategic Priorities:

1. Health information that is available whenever and wherever it is needed
2. Health information that can be exchanged securely
3. High-quality data with a commonly understood meaning that can be used with confidence

4. Better availability and access to prescriptions and medicines information
5. Digitally-enabled models of care that improve accessibility, quality, safety and efficiency
6. A workforce confidently using digital health technologies to deliver health and care
7. A thriving digital health industry delivering world-class innovation

There are concerns over the ambitious timeline that has been set by The Agency. In the year 2022, they hope to have already implemented all these Strategic Priorities. It is of utmost importance that we unite as both industry and government to harness the power of technology and foster innovation to support outstanding, sustainable health and care for all, today and into the future. We must all work towards the same goal of “better health for all Australians”.

MIMS Australia is supportive of the direction The Agency is taking with respect to their position on prescription and medicines information. We believe that any reasonable adjustment to current practices to further improve patient outcomes and overall patient wellbeing is of vital importance. This initiative aligns with our aim of increasing the effective use of medicines information to enable clinicians to mitigate risk, improve patient safety and reduce medication misadventures. We look forward to working with The Agency and other relevant government entities with creating better availability and access to prescription and medicines information.

#### References

OECD 2015, “**Healthcare costs unsustainable in advanced economies without reform**”, Paris, France, viewed 1st September 2017 <http://www.oecd.org/health/healthcarecostsunustainableinadvancedeconomieswithoutreform.htm>

OECD.Stat 2017, “**National Accounts - Main aggregates, Gross domestic product (GDP)**”, Paris, France, May 2017, viewed 1st September 2017 [http://stats.oecd.org/index.aspx?DataSetCode=HEALTH\\_STAT](http://stats.oecd.org/index.aspx?DataSetCode=HEALTH_STAT)

## MIMS attends HealthDisrupt 2017

# HEALTH DISRUPT

The inaugural HealthDisrupt 2017 was held at the Primus Hotel in Sydney CBD late August. MIMS Australia attended the event alongside some of our partners, as well as other industry and government organisations. The aim of the event was to showcase innovative thought-leadership that explores the role technology is having on the transformation of the health industry.

We are currently at a pivotal point on the journey of digital health in Australia. There have already been multiple major disruptions to the health industry and these transformations are occurring at an exponential pace. We are starting to become ever more reliant on technology to assist with the day to day tasks of our lives. This practice has also started to creep into our health habits also ranging from wearables to health tracking apps. This transformation is underwritten by technology's increasing efficiencies in operation, reliability

and interoperability. The end goal however is to increase patient, or consumer, uptake by improving their user experience.

HealthDisrupt 2017 provided a glimpse into the symbiotic future of health and technology. The presentations showcased multiple projects that are aimed at solving the complexities of providing health services to the whole of the community or special interest groups in the community. They also have the data and results to prove their solutions are working.

The event showcased critical themes such as how health teams can use data as a strategic asset, implementation of cloud-computing and hyper-converged infrastructure, using 'digital' to modernise legacy internal systems, and the role that digital applications play with increasing patient engagement and the effect this has on patient outcomes.

When pharmacists go to work on August 1 and open Fred NXT they will have the option of a new integration available within the App Bar Manager. Subscribers to eMIMSCloud will be able to add the eMIMSCloud tile to the app bar and with just one click, immediately access Australia's most trusted source of medicines information as they dispense. Designed to meet the preference for each users' eMIMSCloud landing page, the functionality also provides single sign on for the users with no timeout for eMIMSCloud while Fred NXT is operating.

Robert Best, CEO MIMS Australia and NZ, commented on the development and what it will mean for the customer.

"The MIMS and Fred teams have worked closely together to ensure mutual customers have a seamless experience and immediate access to their preferred page in eMIMSCloud. The joint focus in development of a solution and in providing high quality data matches has resulted in what will be a positive experience and provide us future

opportunity for an even greater collaboration through use of Australian Medicines Codes (AMT). This has been a terrific example of how Australia's leading health IT companies can work together to solve a problem. We trust the users find the end result helpful and a huge 'value add' to their dispensing day."

Paul Naismith, Fred IT Group CEO, reiterated Robert's sentiments and sees the benefits to the pharmacist enabling efficiency through innovation.

"We are really pleased to have the power of eMIMSCloud fully available to our Fred NXT customers. The innovation and open design of Fred NXT allows these two products to work seamlessly together and enables pharmacists to access their choice of quality drug information, in a single click."

For further information or to subscribe to eMIMSCloud please contact the MIMS Client Services Team on 1800 800 629 or email [subscriptions@mims.com.au](mailto:subscriptions@mims.com.au)

## MIMS Australia and Fred IT Group announce collaboration to improve dispensing workflow

Single sign-on with single click to access eMIMSCloud in Fred NXT



## Virgin Pulse Global Challenge



Amanda Carr, Robert Johanson and Victoria Fitzgerald

Each year for a total of 100 days, hundreds of thousands of employees around the world compete in teams of seven as part of the Virgin Pulse Global Challenge, which aims to promote employee engagement and wellbeing.

In teams of seven, employees track their daily activity and work towards a daily target of 10,000 steps (approx. 6 km). The healthy aspect of the challenge is very well documented with major benefits being decreased absenteeism, greater engagement and increased productivity.

On the 24th May, fourteen MIMS Staff have participated in this challenge second year in a row. All of us involved have found the program extremely educational in terms of enhancing our understanding about what it takes to lead an active and healthy life. We competed on an individual level as well as on a team level.

Many of us have modified our behavior to be more healthy – whether it is getting off a station earlier from the train or choosing to use the stairs rather than the lifts.

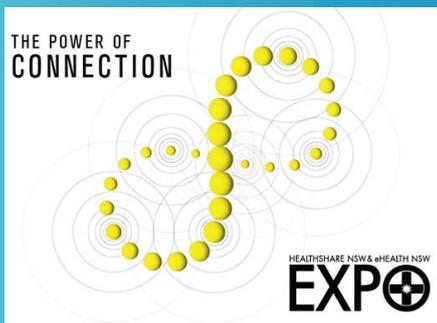
In total, as 2 teams we have walked a total of 16,005,118 combined steps and travelled 10,243km in 100 days.

A big congratulations to the top 3 MIMS Winners in doing the most amount of steps:

- 1st Place - Robert Johanson – total of 1,089 km travelled in 100 days
- 2nd Place – Amanda Carr – total of 1,082 km travelled in 100 days
- 3rd Place – Victoria Fitzgerald – total of 1,001 km travelled in 100 days

We all look forward to another challenge next year!

## Healthshare NSW and eHealth NSW Expo 2017 – The Power of the Connection



MIMS had the privilege of attending the 2017 Healthshare NSW and eHealth NSW Expo, held at Rosehill Gardens, Rosehill.

Now in its eighth year, the HealthShare NSW and eHealth NSW Expo has grown to become the largest event on the NSW Health calendar, attracting more than 1,600 delegates and a popular trade exhibition featuring more than 110 trade stands.

### The aim of Expo is to:

- Deliver a setting for information-sharing and statement between business units within HealthShare NSW and eHealth NSW
- Endorse products & services both internally and to users
- Endorse effective business partnerships between our organisations and local health districts, other health agencies and private industry
- Deliver excellent networking opportunities for all attendees

- Increase staff morale and inspire innovation in daily work
- Explore the latest developments in healthcare technologies and support products by involving private industry in the trade exhibition
- Further develop relationships with existing and potential suppliers
- Celebrate our accomplishments through the Expo and the HealthShare NSW and eHealth NSW Service Awards

This year's theme celebrates the importance of connection within Healthshare NSW and eHealth NSW, with our customers and vendors, and the broader health community.

Overall, the Expo was a great success and MIMS was able to engage with this key group on patient safety, enhancing patient experience, mitigating medication risk and exploring what the future holds in health informatics.

## MIMS IVS Annual – Australia and New Zealand Overview and Product Innovation



### MIMS Australia IVS Annual

MIMS Australia IVS Annual provides detailed product and prescribing information for veterinary practitioners and contains information on over 2,500 products.

MIMS NZ and Australia IVS Annual is the only independent, comprehensive and most trusted source of veterinary information both in Australia and New Zealand.

The Australian 2018 IVS Annual will be released in December 2017. If you would like to subscribe or receive more information on this product, please contact our customer service team via email: [subscriptions@mims.com.au](mailto:subscriptions@mims.com.au) or phone number + 61 2 1800 800 629

### MIMS NZ IVS Annual

Stay Up to date with current information on Animal Health Products with IVS Annual 2018.

The new 2018 IVS Annual has over 900 listed products and over 120 new products since 2017

Only the IVS Annual provides:

- Information on over 1,100 Veterinary pharmaceuticals
- Easy to use indexing, products cross referenced by brand, generic and therapeutic classification plus action, indication and manufacturer

- Reference information including haematology and biochemistry with range values for common species, adverse effect reporting, wholesaler and distributor information
- Tables of prohibited substances and default withholding periods
- Tough and stylish case bound cover

The New Zealand 2018 IVS Annual will be released in December 2017. If you would like to subscribe or receive more information on this product, please contact Armani Kaur in our MIMS NZ Office for a Subscription Form and pricing either via email: [armani.kaur@mims.co.nz](mailto:armani.kaur@mims.co.nz) or phone number + 61 9 488 4285

### MIMS IVS Annual NZ and Australia – Product Information

MIMS is actively planning to increase its IVS online and mobile presence, including a relaunch of IVS Online in New Zealand and an introduction of an IVS Platform for smartphones and tablets in both Australia and New Zealand in the next year. This will enable veterinarians to access product information at every point during their working day.

In the future, MIMS will also be looking at the introduction of social media platforms across Australia and New Zealand to facilitate effective communication and assistance amongst veterinarians in their practice.



Take the lead.

Be rewarded.

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100% pure knowledge

**+shpa**

## Resident of the Year

MIMS and SHPA are proud to announce the prestigious new **Resident of the Year Award** celebrating excellence and professional improvement in early-career pharmacists. SHPA Resident Program participants are eligible for nomination.

The winner will be announced at SHPA's MM2017 in November, with a prize including **attendance and travel to MM2017** and **\$2,000** towards their professional development.

Nominations close Monday 23 October 2017.

For more information, visit [shpa.org.au/residency-program](http://shpa.org.au/residency-program)

MIMS is a proud supplier of SHPA's *Don't Rush to Crush* handbook, the comprehensive reference of over 550 oral medicines available in Australia.

[mims.com.au](http://mims.com.au)



## MIMS Staff Profile



**Lani Au**  
Chief Editor

### What is your role at MIMS?

I am the newly appointed Chief Editor at MIMS. I oversee the day-to-day activities of the Editorial team as we deliver best-quality medicine data to the healthcare community. I am also in charge of developing new content, working with the business and product teams in implementing new initiatives, and communicating regularly with editorial board members, key opinion leaders and industry stakeholders.

### What is your background?

I have a Bachelor of Science in Pharmacy degree from University of the Philippines. Coming out of university in 1996, I joined MIMS Philippines initially as a contract staff and became a full-time editor in 1997 after completing my pharmacy registration. This is the start of my wonderful 20 years' (and going) journey with MIMS.

In the Philippines, I was the Editorial Manager for numerous publications distributed in 9 countries in Asia. These include MIMS, MIMS Annual, MIMS Specialty Editions (Cardiology, Antimicrobial, Respiratory, etc), Pharmacy Guide, Health Guide, Medex (Medical and Diagnostic devices), IVS, and plenty more.

In 2005, I joined MIMS Singapore to pioneer the new regional Integrated Data Solutions team that build and maintain evidence-based decision support modules including Drug-Drug Interactions, Drug-Health, Drug-Pregnancy, Drug-Lactation and Drug-Dose. These solutions were integrated into various healthcare community systems in Asia, the Pacific, and in Europe.

My family and I moved to Sydney in 2012 and I had been a part of the MIMS Australia editorial team since.

### What do you enjoy most about your role?

It is a pleasure working with such a lovely ensemble of professionals. One of the things I really enjoy is mentoring people and helping them adapt to the strict editorial processes in MIMS. Having become the department head, I came to realize that as much as I love guiding others, I am genuinely having fun learning from well-experienced colleagues not only in managing the team but also in understanding the other aspects of the business.

### What do you enjoy outside the office?

Most of my time outside of work is spent on family and church. I have two adorable kids (8yo and 4yo) who are the delight and joy of my life. My husband and I love hanging out with them, bingeing on movies and TV shows, playing board games, going to parks, and performing duties in the Iglesia Ni Cristo (Church Of Christ). In church, I hold office as Head of the Secretariat department that looks after all administrative and reporting functions of the congregation.

When I am tired and need to unwind, I find myself a nice corner and immerse in my favourite apps – Design Home and GardenScapes.

## Upcoming Conferences

### 14th Health Libraries Inc. Conference 2017

Friday 20th October 2017 from 8:30am to 5:00pm  
State Library of Victoria,  
328 Swanston St, Melbourne  
<https://www.hlinc.org.au/events>

### Medicines Management 2017 - The 43rd SHPA National Conference

Thursday 16th November to  
Sunday 19th November  
International Convention Centre, Sydney  
<https://www.shpa.org.au/events/medicines-management-2017-the-43rd-shpa-national-conference>

**MIMS**

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